

Sin City Chamber of Commerce of Las Vegas

... where business is pleasure

Quarterly Newsletter
Summer 2010
Volume 1, Number 3

Presents...

The Sin City Vision

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**STRANGFORD LOUCH
BREWING COMPANY**

Photos by

**DAVID CHERKIS,
Photography**

702-683-0848

Networking Mixer at Pampas Brazilian Grille. The networking at Pampas Brazilian Grille was fabulous and the attendees made some great business contacts. The food is always good at Pampas and this night was no exception. If you are ever in the mood for some great Brazilian fare Pampas in the Miracle Mile at Planet Hollywood is the place to go for the best.



Steve Dacri, Leann, Joel Cardwell, Wayne Bridge



Valerie Rutz, Loretta Holt, and David Williams

Networking Mixer at Dylan's Roadhouse

Lots of fun can be had at Dylan's Roadhouse on Boulder Highway. Featuring live bands, pool tournaments, line dancing, dance lessons, drink specials and, of course, Mechanical Bull Riding. Members and guests of the Sin City Chamber took advantage of this fun at the June 3rd mixer.



The hardest part is mounting one of the bulls



Wayne shows his riding skills...

NETWORKING HINT

Networking at the Sin City Chamber mixers is easy. Just pay attention to the information below:

The Sin City Chamber puts gift bags on a table and everyone is welcome to put in any information pertaining to their business.

For example, business cards, flyers, brochures and even samples.

Each guest can take home a gift bag when they leave.

This way if you don't get to speak to everyone at the event, you have a business card to follow up with on the next working day.

So remember to bring at least 75 – 100 business cards to each Sin City Chamber Mixer.

AND DON'T FORGET TO RSVP SO THAT OUR HOST VENUES CAN PLAN ACCORDINGLY

If you would like more information on the services available from our host members, please feel free to contact them:

Pampas Brazilian Grille
702-737-4748)

The Chicken Ranch Brothel
www.thechickenranch.com

Dylan's Roadhouse
702-451-4006

The 6th Annual Sin City Chamber's BBQ at the Chicken Ranch Brothel and the Chicken Ranch Golf Classic.

The sky was deep blue, laced with white puffy clouds and the air was warm and inviting which made it a perfect day for golfing in the 4th Annual Sin City Chamber/Chicken Ranch Golf Classic. Some of the ladies from the Chicken Ranch welcomed each team on Tee 1. Lots of pictures were taken with them.



It is always a good day of golf at our tournaments.



Fun in the sun with the ladies from the Ranch



Trophy Sponsor, Leo Tocci (center) Meramak Bankcards



The winning team shows off their plaques

Back at the Chicken Ranch, 15 beautiful classic cars were on display. The booths included an eclectic mix of Sin City Chamber members including, ACN Sales, Bare Essentials, Body Wise, Insure Las Vegas, XXX Church, ACLU, Desiree Alliance, Exhibit City News, Stripper 101, All Day Lip Color & Cosmetics, and O'Neill Printing. Ken O'Neill and Al Navarro of the Strangford Lough Brewing Company provided the beer and manned the beer tent. Food was freshly prepared to order by Catering by Andre. Yummy! After a morning of golf, the awards ceremony took place at poolside. DJ Angel, VegasDJ.com, provided the music.



Good healthy stuff at the Body-Wise Booth



John & Denyce Thomas with their Cobra

A DOZEN THINGS WE SHOULD KNOW BUT PROBABLY DO NOT:

1. Money isn't made out of paper. It's made out of cotton.
2. The Declaration of Independence was written on hemp (marijuana) paper.
3. 40% of MacDonald's profits come from the sales of children's Happy Meals.
4. On average, 12 newborns will be given to the wrong parents on a daily basis.
5. Chocolate affects a dog's heart & nervous system; just a few ounces can kill a small dog.
6. Most lipstick contains fish scales-(eeeww).
7. Ketchup was sold in during the 1830's as medicine.
8. There are no words in the dictionary that rhyme with: orange, purple, or silver!
9. A tiny amount of liquor on a scorpion will make it instantly go mad and it will sting itself to death.
10. It takes more calories to eat a piece of celery than the celery has in it to begin with. Apples have the same effect.
11. Chewing gum while peeling onions will help to keep you from crying.
- 12 "Guinness Book of Records" holds the record for being the book most often stolen from Libraries.

Some of the afternoon festivities included an auction to benefit the Asta Philpot Foundation, an organization to help handicapped individuals enjoy a better life. The ladies at the ranch donated personal items for auction. The auction was followed the announcements of the winners of the morning's golf tournament. Then the ever-popular bikini contest was held at poolside. The contest was won by Jade, (in the yellow bikini) from the Chicken Ranch.



Asta thanks the ladies for their help



Everyone loves the bikini contest

After a full day of activities we gathered around the pool for some fun photos. Check our website: www.sincitychamber.com for more pictures of the Annual BBQ. Mark your calendars because the date is already set for next year's Sin City Chamber Annual BBQ & Golf Tournament at the world famous and fun Chicken Ranch Brothel in Pahrump!



**SAVE THE DATE AND PLAN TO JOIN US IN THE FUN ON
SATURDAY, MAY 14, 2011**

FOR THE 7TH ANNUAL SIN CITY CHAMBER BBQ & CHICKEN RANCH EXPERIENCE. YOU WILL HAVE FUN!

CONTINUE TO CHECK OUT OUR WEBSITE FOR UPDATES ON ONGOING SIN CITY CHAMBER EVENTS:

www.sincitychamber.com

SCCC Lifetime Members

Brenda Stout, Mustang Accounting

Charlie's Import Auto Service
(702-880-8300)

Leo Tocci, Meramak-The Bankcard Center

Strangford Lough Brewing Company of NV – Ken O'Neill

Scott Babb, Damn Near Naked (Exotic Clothing)

Cathy Hoolihan-All Day Lip Color & Cosmetics

Law Office of Benson Lee & Associates

Clarion Hotel & Casino
702-952-8000

Dave Sylvester-Allstate Insurance Services

Tony Jo Artz-Senegence

Law Office of Marquis & Aurbach, Scott Marquis

qBang Solutions-High Mobley

Discreet Gentlemen's Club



SIN CITY LIFETIME MEMBERSHIPS

IN RESPONSE TO A MEMBERSHIP SURVEY THE SIN CITY CHAMBER NOW OFFERS LIFETIME MEMBERSHIPS.

Last quarter, we sent out a survey to our members and asked them what they thought about paying slightly more than an annual membership to be eligible for a “Lifetime Membership” in the Sin City Chamber. We explained why the idea behind this has many advantages:

1. Signing a member for a Lifetime Membership would eliminate the need for annual renewal invoices and follow-up calls and emails. This is a huge saving in manpower as well as expense for the Chamber.
2. It is a cost effective annual saving for the Lifetime Members. They could be assured their membership no matter what the economic situation.
3. Every thing in business is a numbers game and to be able to maintain a large membership is a benefit for everyone because a large membership and business data base ensures increased attendance at mixers and events for more business contacts for everyone.

The result of the survey showed that 95% of the respondents agreed with the above reasoning and were in favor of a Lifetime Membership. Several members requested an immediate invoice for renewal as a Lifetime Member but were told that we would only bill them for their Lifetime Membership when their due date for renewal came about. We have already sold Lifetime Memberships to our newest members and some to those who were up for renewal. (See the side bar.)

However, there were still a few who thought that they would prefer to remain an annual member since they were unsure of whether they would still be in business a year from now or perhaps they would be with a new company or how can they be sure there will be a Sin City Chamber. We assured those who asked that the Sin City Chamber plans to be here for a very long time and the company would continue, even if we (Loretta and Wayne) were to retire. Naturally, if one would still prefer paying on an annual basis, that can be arranged.

Those individuals who thought they may be with a new company were assured that their information would be updated for the minimal fee of just \$50.

As always, we welcome your comments and suggestions on anything related to the Sin City Chamber. Many of our members have given us the ideas we use for holding specific events and adopting chamber policy. Please feel free to voice your thoughts, opinions or ideas. Email us at info@sincitychamber.com. We look forward to hearing from you.

**The smallest good deed is greater than the grandest good intention.
-Duguet**

SUMMER 2010 IN SIN CITY

YOU ARE CORDIALLY INVITED

Loretta Holt, President and Wayne Bridge, CEO, Cordially Invite You to help Celebrate the 6th Anniversary of the Sin City Chamber of Commerce



Loretta Holt and Wayne Bridge

Laugh & the World Laughs With You...

WOMEN WHO KNOW THEIR PLACE...

Barbara Walters, of 20/20, did a story on gender roles in Kabul, Afghanistan, several years before the Afghan conflict.

She noted that women customarily walked five paces behind their husbands.

She recently returned to Kabul and observed that women still walk behind their husbands. Despite the overthrow of the oppressive Taliban regime, these women today are happy to maintain the old custom.

Ms. Walters asked one of the Afghani women, 'Why do you now seem happy with an old custom that you once tried so desperately to change?'

The woman looked Ms. Walters straight in the eyes, and without hesitation said, 'Land Mines.'



July 28th, Wednesday

Sin City Chamber's 6th Anniversary Party and Mini-Expo

5:30-8:30 p.m.



Free Admission to All

Clarion Hotel & Casino

305 Convention Center Dr. (East of the Strip)

Join us at the **Clarion** (formerly Greek Isles Hotel & Casino) as the Sin City Chamber of Commerce celebrates 6 fabulous years in Las Vegas. There will be a Mini-Expo, DJ, Appetizers, Cash Bar, and a Prize Drawing for our attending members and special Entertainment.

You may have seen them on "Animal Planet" and "The Late Show" with David Letterman, now meet them in person-the amazing performers of Jackpot Bird Show. Jackpot Bird Show is Las Vegas' most entertaining bird show featuring the most talented parrots you have ever seen. Check out www.jackpotbirdshow.com and then come see them up close and friendly at the Sin City Chamber's Anniversary Party.

More! Come meet Steve Dacri, award winning magician who will give us a taste of his In Your Face-Up Close & Personal Magic Show currently at the Hilton LV.

August 31st.

Networking Mixer at Discreet Gentlemen's Club

4636 Wynn Rd.

5:30 - 8:30 p.m.

Join us as we introduce the newest Strip Club in Las Vegas to the Sin City Chamber Membership. Check out this exciting and beautiful new club with us!

Free to members; non-members \$20

September 29th

Networking Mixer at David Saxe Theatre

Miracle Mile at Planet Hollywood

5:30 - 8:00 p.m.

Meet and Greet and then be treated to the newest David Saxe Production at the new David Saxe Theatre (formerly Steve Wyrich Theater)!

Free to members; non-members \$20

INSURELASVEGAS aka HEALTHPLANS 123

We are excited about our partnership between the Sin City Chamber of Commerce and INSURELASVEGAS. **Michael J. Connolly III** is a Charter Member of the Sin City Chamber of Commerce and has been assisting our members with their health insurance needs. He specializes in Health Insurance. **Call him at (702) 914-6911** or email: mjconnolley@insurelasvegas.com with any questions you may have. He can assist you with your International Travel Health insurance needs also.

MEMBER-O-BELIA

All Sin City Chamber members are welcome to send in your news to share with our members and subscribers. Just email:

loretta@sincitychamber.com

and your information will appear in the next issue of the Sin City Vision Newsletter

UPDATE: Lupe Fuentes was the winner of the Miss XFANZ Summer Pageant Contest at the **XFANZ Expo** held at the Hard Rock Hotel on June 10th. The pageant consisted of 3 parts-bikini, talent and Q&A. Lupe will be the face of the official XFANZ Summer Expo 2011 ad campaign and grace the pages of XBiz magazines and other industry publications and website around the world.

Seeking Instant Nirvana by Jinendra

ABOUT JINENDRA: Jinendra Swami is a teacher, spiritual guide and personal life coach to many people in his travels across the globe. He conducts retreats, classes, and workshops on JIN Yoga Meditation for corporate managers, health care professionals, teachers, therapists, parents and others. Jinendra is currently at his Ashram in India. For more information, visit the Swami's website at: www.jinendra.org



Seeking Instant Nirvana is a regular feature of the *Sin City Chamber's Vision Newsletter*. Those of us who have been fortunate to meet Jinendra during his visits to Las Vegas have come to appreciate his humor, insight and wisdom. To our delight, Jinendra, the Messenger of Sustainable Happiness, has coined an acronym for **SIN** as **Seeking Instant Nirvana**. Therefore, S.I.N City is a place where visitors and residents alike can choose to enjoy whatever it is that Las Vegas has to offer. Jinendra believes we are all "Seekers" in this life. All of us are trying to find that which gives us the most pleasure and happiness, which, of course, is different for everyone. The following is offered for your enjoyment.

The Wisdom of Imperfection By Jinendra

Today, I will share with you a little understanding in that there is wisdom in imperfection too. Just in case any of you were feeling a little imperfect today, here's a little story:

A water bearer in India had two large pots, each hung on the ends of a pole, which he carried across his neck. One of the pots had a crack in it, while the other pot was perfect and always delivered a full portion of water.

At the end of the long walk from the stream to the house, the cracked pot arrived only half full. For a full two years this went on daily, with the bearer delivering only one and a half pots full of water to his house.

Of course, the perfect pot was proud of its accomplishments, perfect for which it was made. But the poor cracked pot was ashamed of its own imperfection, and miserable that it was able to accomplish only half of what it had been made to do.

After 2 yrs of what it perceived to be a bitter failure, it spoke to the water bearer one day by the stream. "I am ashamed of myself, and I want to apologize to you. I have been able to deliver only half my load because this crack in my side causes water to leak out, all the way as we walk back to your house. Because of my flaws, you have to do all of this work, and you don't get full value from your efforts," the pot said.

The bearer said to the pot, "Did you notice that there were flowers only on your side of the path, but not on the other pot's side? That's because I have always known

The Desiree Alliance invites you to get involved in the 2010 Sex Work Conference

"Working Sex:-Power, Practice , and Politics"

July 25 thru 30 2010

This conference features 5 unique tracks: Academic & Policy Activism, Arts, Entertainment & Media, Business Development Harm Reduction and Outreach. To get involved go to www.desireealliance.org or email: desiree2010@desireealliance.org

Volunteer, Present, Register, Donate

Paul Kapsar, Silver ARC, extends this invitation to attend the Integrated Health Experience program on July 17th at our offices 2840E. Flamingo Road Suite C, Las Vegas NV 89121. Visit the web site for information <http://ihetoday.com/>

2010 Gentlemen's Club Owners Expo---The *only* national tradeshow and convention for the adult nightclub industry! You can register online at: www.edpublications.com, or call us at: (727) 726-3592.

August 22-25, 2010
The Mirage Hotel & Casino,
Las Vegas

More details:
(727) 726-3592
www.EDpublications.com

RANDOM THOUGHTS

about your flaw, and I planted flower seeds on your side of the path, and everyday while we walk back, you've watered them. For two years I have been able to pick these beautiful flowers to offer to god, decorate the table, and gift it to my friends. Without you being just the way you are, there would not be this beauty to grace my life."

My friends, each of us has our own unique flaws. We're all cracked pots. But it's the cracks and flaws we each have that make our lives together so very interesting and rewarding. You've just got to take each person for what they are, and look for the good in them.

Blessed are the flexible, for they shall not be bent out of shape. Remember to appreciate all the different people in your life! Thank you all my crackpot friends!!!!

Continue your "Pilgrimage to self". Never forget what you have learned so far. Remember we all have an incredible power in our mind to achieve more than what we can dream and power to heal ourselves as well as others. This power of the mind starts with one basic idea: *you control your thoughts, and with them, you can take charge of your own life, to get good health, healing, happiness, and harmony.* Put into practice whatever you have learned. Practice consistently, persistently, diligently and sincerely-the results will amaze you.

Jinendra reminds you to have beliefs that can help you reach new heights. The magical power is there within you at all times. Continue to observe carefully the events of your daily living, as they unfold and try to understand the significance of each event. **Life** is our greatest teacher and guide. Learn to see the lessons and rewards that the universe sends you every day. Open your eyes!

Have a divine evening in the company of each other. Know that I will be thinking of you and sending my love. Enjoy **LIFE - Love Is For Everything!**



Las Vegas' Largest Mixer VI®
Wednesday, Sept. 22, 2010

5 pm-9 pm
Plaza Hotel & Casino
1 Main Street, Las Vegas (Downtown)

The 6th Annual Las Vegas' Largest Mixer® combines the networking power of Las Vegas area business organizations.

Meet those representing hundreds of industries and companies for the ultimate networking experience! This is a great opportunity to reach small to large companies, meet new potential clients and greet the different chambers of commerce. Learn how to help your business grow.

~ At the beginning of our relationship, my wife treated me as a GOD
Later on somehow the letters get reversed!

~ I hate being bi-polar. It's awesome.

~ Why are there a stairway to heaven, and a highway to hell?
(Probably due to the traffic volume going in each direction!)

~ Sometimes when my internet is down, I forget that the rest of my computer still works.

~ First you listen to your heart, then you listen to your head and then your wife will tell you what to do.

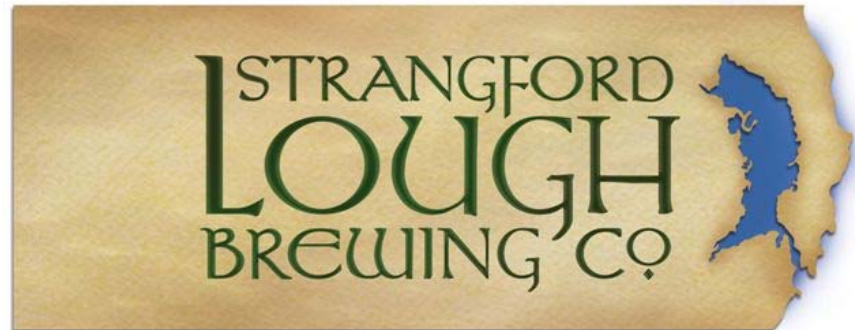
~ Alcohol doesn't solve any problems...but then again, neither does milk.

~ When you are arguing with an idiot, make sure the other person isn't doing the same thing.



SIN CITY CHAMBER BUSINESS OF THE QUARTER

Strangford Lough Brewing Company



STRANGFORD LOUGH BREWING COMPANY IS COMING TO AMERICA!

Strangford Lough Brewing Company located in Killyleagh, County Down, on the shores of the breathtakingly beautiful Strangford Lough is coming to America! The company was founded in 2004 by Tony Davies and Bob Little, two marketing and business development professionals whose vision was to be “the second most recognizable Irish beer brand in the world”.

Our ranges of Irish beers are all named after historical characters associated with this part of Ireland such as Saint Patrick and Magnus Barelegs, the Viking King believed to be buried on Downpatrick marshes in County Down. Magnus Barelegs has two beers named after him - Barelegs Brew and Legbiter, the name of his sword. Three beers are named in honour of Saint Patrick - St Patrick’s Gold, St Patrick’s Best and St Patrick’s Ale – probably the most famous character in Irish history, who is said to be buried at the Down Cathedral in Downpatrick, County Down.

In addition to having Irish names our beers are also based on traditional Irish recipes. The contents are typical for this part of the world, though we have added a very special local ingredient - Shamrock. This further honours our local tradition. Our aim is to make beers that give enjoyment in appearance, bouquet and taste and by so doing giving you a little of what is best about County Down, a largely undiscovered part of Ireland.

Our Magnus range was launched in May 2004 at the Killyleagh Viking Boat Festival and was favourably received. The first of our Saint Patrick’s beers was launched in September 2004 both in Ireland and the USA with the final two beers launched in 2005.

As a relatively new business, our strategy is to bring our beers to the Irish markets around the world, particularly North America, and we have acquired the trademark for ‘St. Patrick’ for ale, beer, lager and stout in the United States.

Contact Us

702-450-7222



Loretta@sincitychamber.com

Wayne@sincitychamber.com

VISIT US ON
Facebook.com

The Sin City Chamber is now on Facebook! After much arm twisting (and tutoring) from our younger more tech savvy advisors, Helen Feng, CMIT, David Williams, BITN Advertising and Public Relations, and Valerie Rutz, the above two technical wizards, sometimes known as the Waynosaurus and the LorettaSaurus Rex, are at last ready for Internet Social Networking. So if you already have a Facebook account, search and find us under Sin City Chamber of Commerce. If you don't have an account, sign up for one at:

www.facebook.com.

We look forward to seeing our group grow and hope to share updates, ideas and information with you. Meet us there!

St Patrick's Best and Legbiter Ale are now available in over 20 states across America and will be launching in California and Nevada in the next 60 days.

For those of you who just can't wait please come and join us at the 6th annual Sin City Chamber of Commerce Anniversary Party at the Clarion Hotel, on July 28th 2010. We will have a table set up with a special reserve batch of our award winning St. Patrick's Best on hand along with "Legbiter" the Official Beer of the Caged Radio Network. The only place for the inside scoop on all things UFC and MMA.

In the meantime please feel free to check us out at <http://www.slbc.ie> or on Facebook and Twitter.

Ken O'Neill
Co-Owner
Strangford Lough Brewing Co. of NV
1181 Grier Drive Suite B
Las Vegas, NV 89119
Main: 702 740-4616 ext. 120
Direct: 702 334-2188
Email: keno@slbc.ie
<http://www.strangfordlough.com>



'Sláinte!'

'Sláinte!'

(Pronounced 'slawn-cha', meaning *Health!* A common toast in Ireland, the equivalent to 'Cheers')

Don't forget for more information on the Sin City Chamber check out the Sin City Chamber's website:

www.sincitychamber.com

The Fall Edition of the Sin City Chamber Vision Newsletter will be sent the first week of October. If you would like to contribute to this Newsletter, please email: loretta@sincitychamber.com