

Media Alert

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Las Vegas Business Community Gathering for the 4th Annual Sin City Chamber Holiday Party and Toy Drive

Fun Networking Event to be a Heart Warming Experience For Sin City

Las Vegas, NV - The Sin City Chamber of Commerce (SCCC) is pleased to invite the Las Vegas Business Community to our [4th Annual Holiday Party and Toy Drive](#) on December 8, 2007 from 5:00 PM to 9:00 PM at Sin Night Club and Cabaret (soon to be Penthouse Club Las Vegas.) A very special thanks is owed to our 2007 Holiday Party and Toy Drive Sponsors, including Scores Las Vegas, the Chicken Ranch Brothel, On-Site Dental, Desert Logo, Treasures Gentlemen's Club, and VCX, Ltd., entry is free to both SCCC Members and Non-Members that bring an unwrapped toy.

"This is our way to say Happy Holidays to the Las Vegas Business Community" commented Loretta Holt, President. "It's also a heart warming experience to see the joy on the tiny faces that receive the benefit of this gathering. This will be an outstanding networking event and a great way for the Las Vegas Business Community to touch the lives many wonderful children. The Sin City Chamber of Commerce is very proud to welcome members and non-members to join us at this 4th Annual Holiday Party & Toy Drive."

The Annual SCCC Holiday Party and Toy Drive brings out the most influential business executives in Las Vegas each year to network, enjoy the holiday spirits, and to donate a few toys to some needy children. The host of the Sin City Chamber Holiday Party is Sin Night Club and Cabaret (soon to be Penthouse Club Las Vegas), one of the most beautiful adult entertainment venues in Las Vegas. Sin Night Club and Cabaret will also be providing appetizers for our attendees.

"On behalf of the owners, entertainers and staff at Scores Las Vegas and The Soon To Be Penthouse Club Las Vegas, we are very happy to host the 2007 Sin City Chamber of Commerce 4th Annual Holiday Party," commented Mark D. Wiley, Director of Sales & Marketing, Scores Las Vegas. "It is a great time of year to celebrate the successes of our chamber partners as well as give the locals a sneak peak into what will soon be The Penthouse Club Las Vegas. The multi-million dollar renovation to Sin Gentlemen's Club will be in its final phase of re-design and the party attendees will get a chance to take a club tour just weeks before the grand opening, scheduled for mid December 2007. What makes this holiday party so important is the toy drive which was orchestrated by the Sin City Chamber Executives. Not only will the party attendees be bringing unwrapped gifts for kids in need, but our 400+ staff members and 1,000+ entertainers from both Scores and Sin are also looking forward to contributing to the charities designated by the Chamber. As always, we are ready to set the stage for record breaking attendance and unparalleled entertainment for this years Sin City Chamber of Commerce holiday party. We look forward to seeing everyone at the club on Saturday, December 8th!"

Fun networking, a joyous holiday atmosphere, and some fantastic entertainment is planned for this 4th Annual Sin City Chamber of Commerce Event. Additionally, the Sin City Chamber of Commerce is delighted to include two Non-Profit Members, the Friends and Family of Incarcerated Persons and the Foundation for Positively Kids, in the festivities planned this year. The SCCC will be giving the donated toys to these very special members that work hard all year to make the lives of children in the Las Vegas Community healthier and happier.

"We gathered donations of over 700 toys through the generosity of our members and their guests at the 2006 Holiday Party, and this year we fully expect to exceed 1000 toys" commented Erika Napoletano, 2006 Social Activist of the Year and 2007 Volunteer of the Year, as well as, the SCCC Director of Corporate Giving and head of all charitable endeavors. "There will be so many children who will wake up to a Merry Christmas this year due to our efforts, and there's no amount of money that can replace a child's smile. That's why we do this!" .

"In years past, our members have consistently brought three and four toys each to the party, which never ceases to amaze us. Our members are the most incredible people in the world, and we wouldn't be able to do this without them," Erika explains. "Remember, admission to the Holiday party is one unwrapped toy per guest, and the entire Las Vegas community is invited to join us for an evening where you can meet new friends, reconnect with old ones, and celebrate the year."

In addition to the beautiful entertainers at Sin Night Club and Cabaret, SCCC Member, Adult Starlet and Sin City Chamber of Commerce Entertainer of the Month for August 2007, Rucca Page will also be appearing at the SCCC Holiday Party and Toy Drive.

Please RSVP to events@sincitychamberofcommerce.com or call 702-450-7222.

About the Sin City Chamber of Commerce: The Sin City Chamber of Commerce is a member based business organization located in Las Vegas and created to promote with equality, respect and fairness the businesses that provide the products and services that Sin City Las Vegas is noted for worldwide. The Sin City Chamber of Commerce's website and publications are designed to provide a centralized reference guide for consumers to access the businesses that cater to their diverse interests when visiting Las Vegas, Nevada and SIN CITY. Call 702-450-7222 or visit www.sincitychamberofcommerce.com for membership information.

SOON TO BE
PENTHOUSE
Club

Sin
NIGHTCLUB & CABARET

Saturday, Dec 8th
5pm-9pm

SIN CITY
CHAMBER of COMMERCE
...where business is pleasure

4th Annual
HOLIDAY PARTY & TOY DRIVE

FREE ENTRY W/Unwrapped Toy To Be
Donated to select SCCC Non-Profits

RSVP To:
events@sincitychamberofcommerce.com
or call 702.450.7222

3525 W. RUSSELL RD. - EXIT RUSSELL RD. AND I-15, ONE BLOCK WEST - WWW.PENTHOUSELV.COM



Sin City Chamber of Commerce
Entertainer of the Month
August 2007

Rucca Page

Adult Actress



Visit www.myspace.com/ruccapage to learn more about Ruca Page.

Meet SCCC Member – Ruca Page

I've been an adult actress and model for a little over a year now. I've been in over 30 scenes out on video and web. I've become popular for my natural D cup breast and willingness to please.

I really enjoy working in adult films while I'm finishing my bachelors degree.

Thanks for all the support from Light House Talent and the Sin City Chamber of Commerce.

Visit www.myspace.com/ruccapage to learn more about Ruca Page.



During the Sin City Chamber 2006 Holiday Party, Ruca Page helped raise 750 toys for three local charities by appearing in the Lingerie Fashion Show.

www.sincitychamberofcommerce.com