

2007 Sin City Chamber Toy Drive Raises Spirits of Needy Kids

Las Vegas Adult and Mainstream Business Communities Gather for Great Causes



BMW Motorcycles of Las Vegas and many other Sin City Members Celebrate at 4th Annual SCCC Holiday Party And Toy Drive

December 10, 2007, Las Vegas, NV - The Sin City Chamber of Commerce (SCCC) is pleased to announce that our 4th Annual Toy Drive has successfully gathered nearly 1,000 Toys for the Foundation for Positively Kids, the Friends and Family of Incarcerated Parents and several special children in need in Clark County. On December 8, 2007 over three hundred SCCC guests representing hundreds of Las Vegas' businesses gathered at Sin Gentlemen's Club (soon to be Penthouse Las Vegas) with toys in hand to wish joy to all.

"This is the time of year to think of others and not ourselves. I have had such an amazing ride and a terrific year and do what I can to give something back. I am grateful that the SCCC is here to help get toys for kids who are underprivileged. In this "more more more" society, it is truly rewarding to be allowed to help out and share our abundance with others." commented Tera Patrick, President of Teravision and a Proud Member of the SCCC.

On a beautiful night with a chill in the air, Las Vegas' most influential executives enjoyed the hospitality of host Sin Gentlemen's Club, which earlier in the day donated over 100 toys followed by another 100 from Scores of LV. Other donations included bikes, dolls, board games, art supplies, balls of all kinds and much more, which will go to a child in need here in Las Vegas.

"The generosity of the mainstream and adult communities has never been more evident" commented Alison Millette, VP of Sales of the SCCC. "It was a very exciting evening watching our guests network and enjoy the warm spirits brought by all. Children all over Las Vegas will benefit from this toy drive and the joy it will bring them is why we do this."

Special guests which brought a special warmth to the proceedings included adult starlets, Rucca Page and Michelle Honey. Rucca and Michelle, both SCCC Members, mingled with guests and volunteered to help collect toys.

"This is my second toy drive with the SCCC and I love this event. I look forward to it all year" commented Rucca Page. "Being a part of this toy drive is very special and I am very thankful the SCCC is here to make this happen for everyone involved."

Evening sponsors included a mix of mainstream and adult businesses including On-Site Dental, Scores LV, Desert Logo, Chicken Ranch Brothel, VCX, Treasures Gentlemen's Club, and Sin Gentlemen's Club. During a special drawing held by the SCCC consisting of donated items from SCCC Members which included 2 tickets to the AVN Awards Show in January 2008, a special gift from Tera Patrick including

DVDS, a calendar, t-shirts and more, as well as, several nights stay at Travel Lodge in Reno, NV and Desert Logo Las Vegas gear was given away to the guests.

A special thanks from the Sin City Chamber of Commerce to Evan Seinfeld and Tera Patrick, BMW Motorcycles of Las Vegas, David Sutton of VCX, and to all the SCCC Members that contributed items to the drawing. Thanks also to all of the SCCC Members that volunteered to help make this event a success including Erika Napoletano, Terry Bradley, Larry Davis and Mike Ambrose. Special thanks to Mark Wiley, the staff at Sin Gentlemen's Club and to everyone at Scores Las Vegas for making this a very special evening.

"It is with great humility that we contribute this collection of toys to two amazing organizations in the Foundation for Positively Kids and the Friends and Family of Incarcerated Parents" commented Michael Russell, Executive Vice President. "Each of these organizations works every day to make Las Vegas a better place. Each works tirelessly to provide a better life for needy children, it is an awesome job they do and this is our collective way to say thank you for what you do."

About the Sin City Chamber of Commerce: The Sin City Chamber of Commerce is a member based business organization located in Las Vegas and created to promote with equality, respect and fairness the businesses that provide the products and services that Sin City Las Vegas is noted for worldwide. The SCCC Membership is primarily mainstream, however, proudly welcomes both the adult and glbt communities. Our website and publications are designed to provide a centralized reference guide for consumers to access the businesses that cater to their diverse interests when visiting Las Vegas, Nevada also known as Sin City. Call 702-450-7222 or visit www.sincitychamberofcommerce.com for more information.

Beautiful SCCC Volunteers Adult Starlets Rucca Page and Michelle Honey

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Sent with Love from SCCC Member Tera Patrick

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