

Summit for Sin City 2007

One Down, One to Go As Director of Corporate Giving, Erika Napoletano, Completes First Fundraising Climb

The Sin City Chamber of Commerce is pleased to announce that Erika Napoletano, Vice-Chairman of the Advisory Board and newly-named Director of Corporate Giving, has just completed her first fundraising climb for 2007. On June 30th, Erika made a successful summit of Mt. Whitney, the highest peak in the contiguous 48 states at 14,505 feet above sea level. She completed the climb as a day-hike, clocking 22 miles round-trip from trailhead to summit with an elevation gain/loss of 6100 feet throughout the journey.

Erika's climb of Mt. Whitney marks the successful completion of the first of two peaks she is climbing this year to benefit local Las Vegas non-profit organizations. 100% of the proceeds raised by her climbs will be divided among the following 501 (c)(3) organizations:

- Corps of Compassion
- For Kids Now
- The Odyssey Foundation
- Positively Kids
- Samaritan House

To-date, Erika has received donations totaling over \$1500 and will continue to raise funds until the commencement of her second climb in early August.

"We could not be more astounded by Erika and the work she does for the community" commented Michael Russell, Executive Vice President. "She doesn't just talk the talk of a dedicated activist, she climbs the climb. The Sin City Chamber of Commerce is truly pleased to be able to support Erika and Summit for Sin City, which in turn, supports our Non-Profit Members."

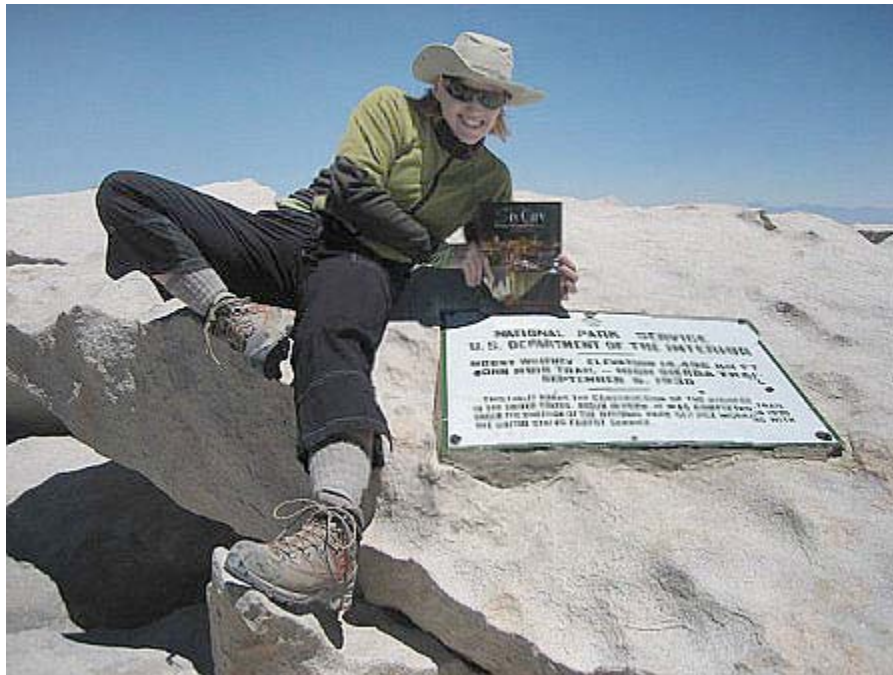
For her second peak, Erika will be completing a climb of Mt. Rainier, the highest volcano and largest glaciated mountain in the contiguous U.S. This climb is a full-on alpine climb with technical aspects, and the summit rests 14,410 feet above sea level. She will be heading for the summit via the Emmons Glacier route and departs for Seattle on August 4, 2007.

"Honestly, I'm just delighted that my passion for mountaineering and the outdoors can have such a positive impact on the Las Vegas community. It's great to be able to give! It fills my heart with an incredible sense of serenity to know that truly, we're all connected, and the outpouring of support I've received has been simply overwhelming," says Erika.

"I was going to climb these mountains anyway, and I'm extremely fortunate to have the backing of the Sin City Chamber of Commerce and the Las Vegas Mountaineers Club to help promote my efforts. The non-profit organizations in our city give so much back to the community with their efforts day-in, day-out ... I felt that this was the least I could do. My tag line for these climbs really comes from the heart: *When Sin City Summits, Everyone Reaches the Top.*"

The Sin City Chamber of Commerce is a business networking organization committed to promoting diversity within the Las Vegas business community. Previous benefactors of the fundraising efforts of the Chamber have included Corps of Compassion, The Shade Tree, Friends and Family of Incarcerated Parents, Positively Kids, For Kids Now, The Free Speech Coalition, and Task Force Phoenix.

For information on how to support Erika's climbs for charity this year, please contact: giving@sincitychamberofcommerce.com .



REACHING THE SUMMIT FOR SIN CITY - Erika Napoletano on the Summit of Mt. Whitney holding on to one of the last copies of the 2006-2007 SCCC Business Directory. This copy was also signed by Tera Patrick of TeraVision, the Sin City Chamber of Commerce 2006 Entertainer of the Year.

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