

# PRESS RELEASE

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## Harry Mohny's Erotic Heritage Museum Grand Opening

New Attraction to be Largest in Las Vegas



Erotic  
Heritage  
Museum

**Las Vegas, NV July 21, 2008:** The Sin City Chamber of Commerce ([www.sincitychamberofcommerce.com](http://www.sincitychamberofcommerce.com)) is pleased to announce the grand opening of Harry Mohny's Erotic Heritage Museum ([www.eroticheritagemuseum.com](http://www.eroticheritagemuseum.com).) As an advocate for Las Vegas' Businesses, the Sin City Chamber of Commerce has been engaged by Harry Mohny and Ted McIlvenna to assist in the marketing of their new Las Vegas attraction. The Sin City Chamber of Commerce will also provide material support and industry expertise. Chamber Members will see a added benefits including a series of education seminars, events, and potential product placement in the new museum store.

"We could not be more excited about the potential influx of tourism dollars for Las Vegas due to the imagination of Harry (*Mohny*) and Ted (*McIlvenna*)" commented Michael Russell, Executive Vice President, Sin City Chamber of Commerce. "We encourage everyone to visit what is sure to be the largest adult entertainment attraction (*outside of the resort casinos*) in Las Vegas."

Harry Mohny and Ted McIlvenna invite you to share in a great historical event, which is the opening of the Harry Mohny's Erotic Heritage Museum. Harry and Ted have been called "the Pornographer and the Preacher". Harry is the leading erotologist of the adult industry. Ted is the Trustee of the world's largest collection of folk art and memorabilia. They have for ten years shared the dream of having a world-class museum celebrating the great American Sexual Revolution.

"The dream is now a reality and it is magnificent" commented Wayne Bridge, CEO, Sin City Chamber of Commerce.

Harry Mohny's Erotic Heritage Museum will have it's opening Saturday, August 2, 2008 for artists, Sin City Chamber Members, critics and friends. The official opening for the general public is Sunday, August 3, 2008.

Harry Mohny's Erotic Heritage Museum consists of 24,000sq ft of art. All exhibitions are carefully and artistically melded to help people understand that every individual and society has

an erotic heritage that should be valued, saved, and understood. With this in mind, Harry Mohney's Museum was designed in its entirety as a celebration of the human sexual experience. There is even an erotic wedding chapel, the only one in the world, for discerning couples and individuals wishing to marry or renew their vow in a manner that would make the ancient Romans blush.

Dr. Laura Henkel, artistic director for the Museum commented, "this museum will be the best representation of erotic pop and folk art in the world."

A wide array of fine art and graphic design, and with many forms of presentation, Harry Mohney's Museum will be constantly changing in order to find new ways to celebrate our erotic heritage. Dr. Henkel, added, "there is something for everyone."

For the visitors, Harry Mohney's Erotic Heritage Museum is a wonderful date place, an entertainment place, and a place for enlightenment. Harry Mohney's Erotic Heritage Museum will be a place you will want to visit again and again.

**About the Sin City Chamber of Commerce:** The Sin City Chamber of Commerce ([www.sincitychamberofcommerce.com](http://www.sincitychamberofcommerce.com)) is a member based business organization located in Las Vegas and created to promote with equality, respect and fairness the businesses that provide the products and services that Sin City Las Vegas is noted for worldwide. As a Member of the Sin City Chamber of Commerce, you are a part of a larger business community that represents the positive growth and creativity of Las Vegas.

- Founded in 2004
- Over 500 Members Strong
- Over 300,000 Visitors to our Website Each Month
- 2 or 3 Networking Events Each Month (1 FREE for Members!)
- 80% Mainstream, 15% Adult, 5% Gay and Lesbian Business Members
- Opportunities to Network and Expo your Products
- An active database of 18,000 Executives, Entertainers and Press Contacts

Call 702-450-7222 to learn more.