



# 2008 EVENT SPONSORSHIP GUIDE



**The Very Best of Sin City!**  
[www.sincitychamberofcommerce.com](http://www.sincitychamberofcommerce.com)

This is your guide to the Sin City Chamber of Commerce Sponsorship Opportunities for 2008.

Sin City Chamber Events are held throughout the year and are a great networking experience for all. By sponsoring SCCC events, you are helping us keep the price down for everyone as well as help some worthy causes. Although the SCCC is a for profit entity, we make it a point to include our Non-Profit Members by giving them the opportunity to fundraise at our select events.

By becoming a SCCC Sponsor, your organization will benefit from recognition throughout the Las Vegas business community and reach a nationwide audience. All of our marketing resources will be put to use in order to achieve the best events possible with maximum exposure for you.

### Tentative 2008 Events

January 24, 2009 - Technology Scene - Netcom Interactive

SCCC's Sin City Golf Club

February, 2008 - Zumanity

SCCC's Sin City Golf Club

Las Vegas Wranglers

March, 2008 - Liberace Museum

SCCC's Sin City Golf Club

April 17, 2008 - TAO Las Vegas

April 20, 2008 - Mind, Body, Spirit Holistic Expo

SCCC's Sin City Golf Club

May - Spring BBQ & Chicken Ranch Cup Golf Tournament

Treasure's Gentlemen's Club

June 19, 2008 - Palm Restaurant

SCCC's Sin City Golf Club

July 24, 2008 - Third Anniversary Party

SCCC's Sin City Golf Club

August - Lake Mead

September - Mt. Charleston Hotel

SCCC's Sin City Golf Club

October 2008 - Golf Pre-Event Party

Sin City Golf Classic - Sin City Cup Golf Tournament

November 2008 - 3<sup>rd</sup> Annual Sin City Business Awards

SCCC's Sin City Golf Club

December 2008 - Holiday Party & Toy Drive

Please read through each section and contact us if we can answer any questions or be of further service. Your support is crucial to the success of all future events.

### Note:

- *You must be a Sin City Chamber of Commerce Member to Sponsor an event.*
- *The Sin City Chamber may reschedule or cancel events. Funds will then be allocated to another Special event.*
- *The Sin City Chamber of Commerce Reserves All Rights.*
- *All payments must be received within 1 month prior to the event.*
- *No refunds.*

**Call 702-450-7222 for more information.**

**2008 Annual Sponsorship Packages**

Annual Sponsorship Packages offers you one price to market your company through out the year. Added benefit is available in each Annual Sponsorship Package.

**Single Event Sponsorships:**

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**Past Sponsors**



## **Sin City Chamber Monthly Mixers**

### **This is the 1<sup>st</sup> year Monthly Events will be Sponsored!!!**

Las Vegas Networking, the way it was meant to be, **EXCITING**.

The Sin City Chamber of Commerce is a business organization that prides itself on delivering truly fun and exciting mixers, special events as well as our education series brunches. Sin City Chamber Members enjoy one free mixer each month.

Tentative Monthly Events:

January 24, 2009 - WinFomercial

February, 2008 - Zumanity

March, 2008 - Liberace Museum

April 17, 2008 - TAO Las Vegas

May - Treasure's Gentlemen's Club

June 19, 2008 - Palm Restaurant

September - Mt. Charleston Hotel

#### **Title Sponsorship at \$10,000 for All 2008 Events**

- Banner at Each Event (Provided by SCCC)
- Your name announced as a sponsor during the evening program
- Official Event Bag Sponsor at Each Event
- VIP Area or Table Top Area depending on Venue's space
- Your name mentioned as a sponsor in the Sin City Chamber Newsletter, Email Blasts and Website.

#### **Title Sponsorship at \$3,000 for a single event**

- Banner at Event (Provided by Sponsor)
- Your name announced as a sponsor during the evening program
- VIP Area or Table Top Area depending on Venue's space
- Your name mentioned as a sponsor in the Sin City Chamber Newsletter, Email Blasts and Website.

#### **Gold Sponsorship at \$2,000 for a single event**

- Banner at Event (Provided by Sponsor)
- Your name announced as a sponsor during the evening program
- VIP Area or Table Top Area depending on Venue's space
- Your name mentioned as a sponsor in the Sin City Chamber Newsletter, Email Blasts and Website.

#### **Silver Sponsorship at \$1,000 for a single event**

- VIP Area or Table Top Area depending on Venue's space
- Your name mentioned as a sponsor in the Sin City Chamber Newsletter, Email Blasts and Website.

## SIN CITY EDUCATION SEMINARS & NETWORKING LUNCHEONS

Education is very important to our membership. Education Seminars are held in an atmosphere conducive to learning. With speakers ranging from political candidates, legal, a wide variety of businesses introducing new products and strategies for success, we offer a great opportunity to learn and network.

By Sponsoring an Education Seminar, you will receive additional visibility and the chance to address the attendees.

### Title Sponsorship at \$3,000 for a single event

- Banner at Event (Provided by Sponsor)
- 15 Minutes - Speech
- Your name announced as a sponsor during the evening program
- VIP Area or Table Top Area depending on Venue's space
- Your name mentioned as a sponsor in the Sin City Chamber Newsletter, Email Blasts and Website.

### Gold Sponsorship at \$2,000 for a single event

- Banner at Event (Provided by Sponsor)
- Your name announced as a sponsor during the evening program
- 5 Minutes - Speech
- VIP Area or Table Top Area depending on Venue's space
- Your name mentioned as a sponsor in the Sin City Chamber Newsletter, Email Blasts and Website.

### Silver Sponsorship at \$1,000 for a single event

- VIP Area or Table Top Area depending on Venue's space
- Your name mentioned as a sponsor in the Sin City Chamber Newsletter, Email Blasts and Website.



*Location To Be Determined*

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## **NEW - 2008 Sin City Golf Club – SCCC Member's Only**

*In 2008 we will begin a truly wonderful networking experience for the golfers of the Sin City Chamber of Commerce. We will have 8 meetings in 2008 for the new Sin City Golf Club. We will select a Member Golf Course to host the meetings. SCCC Members will pay a nominal administration fee and a reduced greens fee for each meeting.*

*Scores will be individual. A leader board will be kept in the Sin City Vision with the top three Leaders to receive an award at the end of the 2008 Calendar. To be eligible for the award at least 4 scores must be recorded in 2008.*

### **☐ Title Sponsorship at \$12,000 for All 2008 Events**

- Banner at Each Event (Provided by SCCC)
- Your name announced as a sponsor during the evening program
- Official Event Bag Sponsor at Each Event
- VIP Area or Table Top Area depending on Venue's space
- Your name mentioned as a sponsor in the Sin City Chamber Newsletter, Email Blasts and Website.

### **☐ Title Sponsorship at \$3,000 for a single event**

- Banner at Event (Provided by Sponsor)
- Your name announced as a sponsor during the evening program
- VIP Area or Table Top Area depending on Venue's space
- Your name mentioned as a sponsor in the Sin City Chamber Newsletter, Email Blasts and Website.

### **☐ Gold Sponsorship at \$2,000 for a single event**

- Banner at Event (Provided by Sponsor)
- Your name announced as a sponsor during the evening program
- VIP Area or Table Top Area depending on Venue's space
- Your name mentioned as a sponsor in the Sin City Chamber Newsletter, Email Blasts and Website.

### **☐ Silver Sponsorship at \$1,000 for a single event**

- VIP Area or Table Top Area depending on Venue's space
- Your name mentioned as a sponsor in the Sin City Chamber Newsletter, Email Blasts and Website.



**Sin City Chamber  
Hockey Night  
HARD HITTING  
NETWORKING**



Please support this great event with the Las Vegas Wranglers. In 2008, the Sin City Chamber of Commerce will be utilizing the "Ice Box" to take up to 75 guests to this fantastic networking experience. With nearly 1,300 sq feet networking space right up on the glass at the Orleans Arena during a Las Vegas Wranglers Game. The "Ice Box" will be host to a Sin City Chamber Mixer that includes food and drink, as well as, VIP tickets for guests

1. **Fall 2008** ~ *Actual Date to Be Determined.*

**SPONSORSHIPS AVAILABLE:**

**☐ Title Sponsor at \$5,000**

- 10 Tickets to See Game (VIP Area Reserved for Your Company)
- NEW - After Party at Your Location
- Logo on Giveaway
- Banner at Game (Provided by Sponsor)
- Listed as Co-Sponsor in all Sin City Marketing Efforts & Giveaways
- Your name and/or logo recognized as a sponsor on the Sin City Chamber website

**☐ Gold Sponsor at \$2,500**

- 8 Tickets to See Each Game
- Banner at Game (Provided by Sponsor)
- Listed as Co-Sponsor in all Sin City Marketing Efforts & Giveaways
- Your name and/or logo recognized as a sponsor on the Sin City Chamber website

**☐ Silver Sponsor at \$1,000**

- 4 Tickets to See the Game
- Banner at Game (Provided by Sponsor)
- Your name and/or logo recognized as a sponsor on the Sin City Chamber website

## **NEW - Mind, Body, Spirit, Holistic Fair**

In 2008, the SCCC will be holding the first ever Sin City Mind, Body, Spirit, Holistic Fair. With a diverse membership that includes many holistic and wellness companies, this will be a unique event for all.

### **☐ Title Sponsorship at \$3,000 for a single event**

- Banner at Event (Provided by Sponsor)
- Your name announced as a sponsor during the evening program
- VIP Area or Table Top Area depending on Venue's space
- Your name mentioned as a sponsor in the Sin City Chamber Newsletter, Email Blasts and Website.

### **☐ Gold Sponsorship at \$2,000 for a single event**

- Banner at Event (Provided by Sponsor)
- Your name announced as a sponsor during the evening program
- VIP Area or Table Top Area depending on Venue's space
- Your name mentioned as a sponsor in the Sin City Chamber Newsletter, Email Blasts and Website.

### **☐ Silver Sponsorship at \$1,000 for a single event**

- VIP Area or Table Top Area depending on Venue's space
- Your name mentioned as a sponsor in the Sin City Chamber Newsletter, Email Blasts and Website.

### **☐ Booth Sponsorships ~ \$300**

- One 10 x 10 Booth
- Sell your products and services to attendees in this Carnival Atmosphere
- Your name and/or logo recognized as a sponsor on the Sin City Chamber website
- Your name announced as a sponsor during the evening program

# 4<sup>th</sup> Annual Chicken Ranch Experience & Chicken Ranch Cup Golf Tournament

## May 3, 2008

7:30 AM – Tee Off of Chicken Ranch Cup  
12:00 PM – Opening of SCCC Spring BBQ at Chicken Ranch  
3:00 PM - Presentation of Chicken Ranch Cup  
4:00 PM – Bikini Contest

Rooms: Pahrump Nugget Casino Hotel Friday and/or Saturday



Always a real treat for members and guests is to take the hump to Pahrump and visit our friends at the World Famous Chicken Ranch Brothel. With a carnival atmosphere, food, drinks, the warm hospitality of the Chicken Ranch Brothel and of course the beautiful ladies, this annual Sin City Chamber Event is always a treat!

SPONSORSHIPS AVAILABLE:

### Title Sponsor at \$7,500

- Logo on all T-shirt Sleeves
- 1 10 x 10 Canopy
- 1 Tee Sponsorship and Signage at Golf Course
- 9 Hole Flag Sponsorship
- Banner at Chicken Ranch (Provided by Sponsor)
- Listed as Co-Sponsor in all Sin City Marketing Efforts
- Your name and/or logo recognized as a sponsor on the Sin City Chamber website
- Your name announced as a sponsor during the evening program

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### ☐ **Gold Sponsor at \$4,500**

- Logo on all T-shirt Sleeves
- 1 10 x 10 Canopy
- 20 Tickets To Spring BBQ
- 1 Tee Sponsorship and Signage at Golf Course (Provided by Sponsor)
- Banner at Chicken Ranch (Provided by Sponsor)
- Listed as Co-Sponsor in all Sin City Marketing Efforts
- Your name and/or logo recognized as a sponsor on the Sin City Chamber website
- Your name announced as a sponsor during the evening program

### ☐ **Food Sponsor at \$3,500**

- 10 Tickets to Spring BBQ
- 1 Tee Sponsorship
- Banner at Chicken Ranch (Provided by Sponsor)
- Listed as Co-Sponsor in all Sin City Marketing Efforts
- Your name and/or logo recognized as a sponsor on the Sin City Chamber website
- Your name announced as a sponsor during the evening program

### ☐ **Booth/Tee or Flag Sponsorship Special ~ \$400**

- One 10 x 10 Booth at Spring BBQ
- 10 Tickets to Chicken Ranch BBQ
- Sell your products and services to attendees in this Carnival Atmosphere
- Your name and/or logo recognized as a sponsor on the Sin City Chamber website
- Your name announced as a sponsor during the evening program

### ☐ **Booth Sponsorships ~ \$300**

- One 10 x 10 Booth at Spring BBQ
- 10 Tickets to Chicken Ranch BBQ
- Sell your products and services to attendees in this Carnival Atmosphere
- Your name and/or logo recognized as a sponsor on the Sin City Chamber website

- Your name announced as a sponsor during the evening program

**☐ Tee Sponsorships ~ \$150**

- One Tee Sponsorship with signage at Chicken Ranch Cup
- 6 Tickets to Spring BBQ
- Your name and/or logo recognized as a sponsor on the Sin City Chamber website

**☐ Flag Sponsorships ~ \$150**

- One Tee Sponsorship with signage at Chicken Ranch Cup
- 6 Tickets to Spring BBQ
- Your name and/or logo recognized as a sponsor on the Sin City Chamber website



## 2<sup>nd</sup> Annual Lake Mead Experience

This is the 2<sup>nd</sup> Annual Lake Mead Experience and back by popular demand. Members networking with members while cruising the beautiful waters of Lake Mead. Along the way, guests are invited to enjoy the cool waters, eat and have a drink or two.



### Title Sponsor at \$5,000

- Signage on Each Patio Boat
- 4 Tickets to the Event
- Logo on Event Giveaway
- Listed as Co-Sponsor in all Sin City Marketing Efforts
- Your name and/or logo recognized as a sponsor on the Sin City Chamber website
- Your name announced as a sponsor during the evening program

### Gold Sponsor at \$2,500

- 2 Tickets to the Event
- Signage on Each Patio Boat
- Listed as Co-Sponsor in all Sin City Marketing Efforts
- Your name and/or logo recognized as a sponsor on the Sin City Chamber website
- Your name announced as a sponsor during the evening program

### Food & Beverage Sponsor at \$2,500

- 2 Tickets to the Event
- Your name and/or logo recognized as a sponsor on the Sin City Chamber website
- Your name announced as a sponsor during the evening program

## 4<sup>th</sup> Annual Sin City Golf Classic & Sin City Cup



An event which is building into a true Classic is back again. This will be the 4th Annual Sin City Golf Classic held by the Sin City Chamber of Commerce. The team that wins the tournament is crowned champions of the Sin City Cup.

### Title Sponsor at \$5,000

- Four golf packages to play the day of the tournament
- Banner recognition at Awards Party & Continental Breakfast/Reception (*Supplied by Sponsor*)
- Name/Logo on all printed material recognized as a Platinum Sponsor
- Tee Sponsor (see below)
- Your name displayed on Tournament Gift (official hat, bag, etc.) to be distributed to each player
- Your name announced as a sponsor during the evening program
- Your name mentioned as a sponsor in the golf tournament results article in the Sin City Chamber Newsletter, Website, etc.

### Gold Sponsor at \$3,500

- Four golf packages to play the day of the tournament
- Banner recognition at Awards Party & Continental Breakfast/Reception(*Supplied by Sponsor*)
- Your name displayed on Tournament Gift (official hat, bag, etc.) to be distributed to player
- Name on all printed material
- Tee Sponsor (see below)
- Your name announced as a sponsor during the evening program
- Your name mentioned as a sponsor in the golf tournament results article in the Sin City Chamber Newsletter

### Silver Sponsor - \$2,000

- Two golf packages to play the day of the tournament
- Banner recognition at Awards Party & Continental Breakfast/Reception (Supplied by Sponsor)

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- Name on all printed material
- Tee Sponsor (see below)
- Your name announced as a sponsor during the evening program
- Your name mentioned as a sponsor in the golf tournament results article in the Sin City Chamber Newsletter

### **Continental Breakfast Sponsor at \$2,000**

- An ad in the event program
- Onsite promotional display table at Breakfast (provided by Sponsor)
- Your name announced as a sponsor during the program
- Your name mentioned as a sponsor in the golf tournament results article in the Sin City Chamber Newsletter

**Hole-in-One Sponsorships at \$1,000 (4 Total)** includes signage and networking at hole. Prize package includes Grand Prize.

**Closest-to-the-Pin Sponsorship at \$1,000** includes signage, and networking at hole.

**Longest Drive Sponsorship at \$1,000** includes signage and networking at hole.

### **Tee Sponsor - \$250**

- Your name and/or logo displayed in a donor listing in the event program
- Your name displayed on one tee
- Your name announced as a sponsor during the evening program
- Your name mentioned as a sponsor in the golf tournament results article in the Sin City Chamber Newsletter

### 3<sup>rd</sup> Annual Sin City Business Awards Gala



The 3rd Annual Sin City Business Awards Gala that will be exclusively for Sin City Chamber Members. We will be recognizing Business of the Year, Business Person of the Year, and Entertainer of the Year, Gay & Lesbian Company of the Year, Adult Entertainment Company of the Year, Sin City Chamber Supporter of the Year, Social Activist Award, and more.

#### Title Sponsor at \$5,000

- Corporate banner to be displayed at event (*Supplied by Sponsor*)
- Table Top at the Event
- Name/Logo on all printed material recognized as a Title Sponsor
- Your name displayed on Membership Gift to be distributed to each attendee
- Your name announced as a sponsor during the evening program
- Your name mentioned as a sponsor in the Sin City Chamber Vision Newsletter and Website

#### Gold Sponsor - \$3,500

- Corporate banner to be displayed at event (*Supplied by Sponsor*)
- Name/Logo on all printed material recognized as a Gold Sponsor
- Your name announced as a sponsor during the evening program
- Your name mentioned as a sponsor in the Sin City Chamber Vision Newsletter and Website

#### Silver Sponsor - \$1,000

- Your name announced as a sponsor during the evening program
- Your name mentioned as a sponsor in the Sin City Chamber Vision Newsletter and Website

#### Award Sponsor - \$500

- Your name announced as a sponsor during the evening program
- Your name mentioned as a sponsor in the Sin City Chamber Vision Newsletter and Website

## 2008 Holiday Party & Toy Drive– December

Join us during the 2008 Holiday season for a wonderful event. This will be a warm and inviting event with friends, members and business contacts.

This will be the 5<sup>th</sup> Annual Toy Drive that will benefit one or more of our local non-profits.

### Title Sponsor at \$5,000

- Corporate banner to be displayed at event (*Supplied by Sponsor*)
- Table Top at Event
- VIP Area for Your Company
- Name/Logo on all printed material recognized as a Title Sponsor
- Your name displayed on Logo Merchandise to be distributed to each attendee
- Your name announced as a sponsor during the evening program
- Your name mentioned as a sponsor in the Sin City Chamber Vision Newsletter, Email Blasts, and Website

### Gold Sponsor - \$3,000

- Corporate banner to be displayed at all events (*Supplied by Sponsor*)
- VIP Area for Your Company
- Your name announced as a sponsor during the evening program
- Your name mentioned as a sponsor in the Sin City Chamber Vision Newsletter, Email Blasts, and Website

### Silver Sponsor - \$1,000

- Corporate banner to be displayed at all events (*Supplied by Sponsor*)
- Your name announced as a sponsor during the evening program
- Your name mentioned as a sponsor in the Sin City Chamber Vision Newsletter, Email Blasts, and Website

Put your marketing dollars to work throughout 2008 with the Sin City Chamber of Commerce. Already proven to have the most eclectic networking and special events, we are confident 2008 will be another fantastic year. The following Annual Supporter Sponsorship Packages promote your business throughout the 2008 Sin City Chamber of Commerce Event Calendar.

*Note, added incentives are included for Annual Supporter Sponsorship Packages.*

**Sin City Title Sponsor ~ \$35,000** **\$80,000 Value**

- Title Sponsor of 2008 Monthly Events – \$12,000
- Sin City Hockey Night – Title Sponsor at \$5,000
- Sin City Business Awards – Title Sponsor at \$5,000
- Sin City Holiday Party & Toy Drive - Title Sponsor at \$5,000
- Lake Mead Experience – Title Sponsor \$5,000
- 1 Banner on SCCC Website on Every Page for 1 year ~ Over \$50,000 Value

**Sin City VIP Sponsor ~ \$20,000** **\$65,000 Value**

- Title Sponsor of 2008 Monthly Events – \$12,000
- Sin City Holiday Party & Toy Drive - Gold Sponsor at \$3,000
- Sin City Golf Classic – Gold Sponsor at \$3,500
- 1 Banner on SCCC Website on Every Page for 1 year ~ Over \$50,000 Value

**Sin City VIP ~ Sponsor for \$15,000** **\$25,000 Value**

- Silver Sponsor of 2 Monthly Events – at \$2,000
- Sin City Lake Mead Experience – Gold Sponsor at \$2,500
- Sin City Golf Classic - Gold Sponsor at \$3,500
- Sin City Business Awards – Gold Sponsor at \$3,000
- Sin City Holiday Party & Toy Drive - Gold Sponsor at \$3,000
- 1 Banner on Website Home Page for 1 year ~ Over \$10,000 Value

**Sin City Golf VIP ~ Sponsor for \$15,000** **\$27,000 Value**

- Sin City Golf Club Title Sponsor - Title Sponsor at \$10,000
- Sin City Golf Classic - Gold Sponsor at \$3,500
- Sin City Chicken Ranch Cup - Gold Sponsor at \$4,500
- 1 Banner on Website Home Page for 1 year ~ Over \$10,000 Value

**Sin City Select - Sponsor for \$10,000** **\$21,500 Value**

- Sin City Monthly Event ~ Gold Sponsor at \$2,000
- Sin City Business Awards – Gold Sponsor at \$3,000
- Sin City Hockey Night – Gold Sponsor at \$2,500
- Sin City Holiday Party & Toy Drive - Silver Sponsor at \$1,000

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- 1 Banner on Website Home Page for 1 year ~ Over \$10,000 Value

☐ **Sin City Booster for \$7,500** **\$11,000 Value**

- Sin City Golf Classic ~ Prize Hole Sponsor at \$1,000
- Sin City Monthly Event ~ Gold Sponsor at \$2,000
- Sin City Business Awards – Award Sponsor at \$500
- Monthly Event Sponsorship – Gold Sponsor at \$1,500
- 5 Banners on Sin City Chamber Website other than home Page for 1 year ~ \$5,500 Value

☐ **Sin City Star for \$5,000** **\$8,500 Value**

- Sin City Monthly Event ~ Gold Sponsor at \$2,000
- Booth/Tee Sponsor at Spring BBQ at the Chicken Ranch ~ Booth at \$400
- Sin City Business Awards – Silver Sponsor at \$1,000
- 5 Banners on Sin City Chamber Website other than home Page for 1 year ~ \$5,500 Value

☐ **Sin City Supporter for \$3,500** **\$6,700 Value**

- Spring BBQ at the Chicken Ranch ~ Booth/Tee Sponsor at \$400
- Sin City Monthly Event ~ Gold Sponsor at \$2,000
- Sin City Golf Club – Silver Sponsor at 1,000
- 3 Banners on Sin City Chamber Website other than home Page for 1 year ~ \$3,300 Value

☐ **Sin City Pioneer - Package A for \$1,200** **\$4,700 Value**

- Spring BBQ at the Chicken Ranch ~ Booth/Tee Sponsor at \$400
- Sin City Monthly Event ~ Silver Sponsor at \$1,000
- 3 Banners on Sin City Chamber Website other than home Page for 1 year ~ \$3,300 Value

☐ **Sin City Pioneer - Package B for \$1,200** **\$4,800 Value**

- Sin City Hockey Night – Silver Sponsor at \$1,000
- Sin Cit Business Awards – Award Sponsor at \$500
- 3 Banners on Sin City Chamber Website other than home Page for 1 year ~ \$3,300 Value

☐ **Sin City Pioneer - Package C for \$1,200** **\$4,800 Value**

- Sin City Golf Club – Silver Sponsor at \$1,000
- Sin City Business Awards – Award Sponsor at \$500
- 3 Banners on Sin City Chamber Website other than home Page for 1 year ~ \$3,300 Value

☐ **Sin City Advocate - Package D for \$1,200** **\$4,700 Value**

- Spring BBQ at the Chicken Ranch ~ Booth/Tee Sponsor at \$400
- Sin City Education Event ~ Silver Sponsor at \$1,000



THANK YOU FOR  
YOUR SUPPORT OF  
THE SIN CITY  
CHAMBER OF  
COMMERCE!